



Guide for Reaching Out to Teachers

1. Reach out to AP Computer Science teachers or those that reach STEM classes.
2. Reach out to administrators, principals, superintendents and those that have an impact on curriculum.
3. Reach out to after school programs, Boys & Girls clubs, extracurricular clubs, nonprofits, or educational initiatives in your congressional district.
 - a. Key aspects to highlight:
 - i. The Congressional App Challenge looks excellent on a college resume.
 1. As shown by our [university partners](#) and our [Alumni Advisory Board](#).
 - ii. National recognition for your coding efforts.
 1. Winners have the opportunity to meet their Member of Congress.
 - iii. Leadership opportunity for students that pair up as a team.
 1. Students can compete in up to teams of four. Oftentimes, students designate a team captain or first point of contact.
 - iv. Serve your local community.
 1. COVID inspired [the majority of our 2020 contestants](#) to create apps designed to tackle national and local problems caused by the pandemic.
 - b. Implementation of the Congressional App Challenge:
 - i. As a part of curriculum for any STEM related class or an AP Computer Science class.
 - ii. Extra Credit assignment for completing.
 - iii. Assign the CAC as “Summer Reading” for students to complete if they’d like over the summer for extra credit or as a means to improve their skills.
 - iv. A school-wide competition for students that are enrolled in STEM and/or CS classes.



Sample Invite for CS/STEM Teachers

Dear {Teacher Name},

My name is {Name} from the office of (Member Name) and I'm reaching out regarding your student's participation in the 2021 Congressional App Challenge.

The Congressional App Challenge is the official computer science competition of the House of Representatives. Since its inception in 2013, the Congressional App Challenge has grown to become the most prestigious prize in computer science. Over 30,000 students have participated in the Congressional App Challenge across 308 Congressional Districts in 49 states and five U.S. territories. This year, we are pleased to announce that we will be participating in the 2021 Congressional App Challenge.

From June 24th to November 1st, Rep. (Rep Last Name) will be hosting a Congressional App Challenge for middle school and high school students of all coding skills in (District). The Congressional App Challenge urges all students to enter the competition, as it encourages critical thinking and creativity for those of all computer science experience levels.

We hope that you will encourage your students to get involved in this transformative initiative this year. In congressional districts around the country, educators have assigned the program as extra credit, implemented it as a part of their curriculum, or assigned it as a summer project. To learn more about the rules, prizes, and more, you can visit their website [here](#).

We look forward to seeing what your students create.

Best,
(Rep Name or Staffer Name)