

# 2021 CAC RUBRIC GUIDE

This Rubric acts as a guide to structure the analysis of apps for the CAC. Split into the two categories of Concept and Technology, apps can be awarded up to 30 total points for ideology, data, technical expertise, and design. We encourage you to utilize this as a framework for your app.

## CONCEPT

	1	2	3	4	5
IDEOLOGY	Does not address an issue or a need	Briefly addresses an issue or a need	Issue or need is moderately relevant	Issue or need is relevant	Issue or need is extremely relevant
IMPACT	App is unoriginal or does not aim to be impactful	App lacks in explaining a clear impact	Impact of app is broad and/or basic	App provides a strong explanation of its impact	Immense usage of creativity is featured as impact is explained
STRUCTURE	Video does not follow time limit and/or is difficult to view	Video has some technical issues, cuts, or is confusing	Video is mostly organized and explains some aspects of the app	Video is organized and explains all aspects of the app	Video is innovative and engaging
					/15

## TECHNOLOGY

	1	2	3	4	5
FUNCTION	App lacks any functionality	App contains snippets of code/action	App works, yet encounters errors	App is fully functional	App is functional with complex features
CODE	Video does not explain code	App is not effectively explained technically	Code is partially explained with few areas of confusion/error	Code is effectively explained	Explanation of code indicates immense understanding
UI	App lacks design and seems difficult to use	App is rudimentary in design and experience	App is navigable with basic access to features	App has aspects of design and navigation	App is highly innovative in design and interface
					/15

Score:

/30